John Middleton

John Middleton is the Executive Director for CASE Europe, having spent more than 20 years working in the education sector advancing a range of different bodies. He leads a team of 20 staff dedicated to supporting alumni relations, fundraising, marketing, communications, strategy and all those in external relations working in schools, colleges, universities and other educational bodies (such as museums and other cultural organisations).

Prior to working at CASE, John was the managing director of School-Home Support (SHS), which provides support for vulnerable children and their families to overcome barriers to learning. At SHS, John developed and executed a business plan that secured more than £1m, created new partnerships and expanded core activities. Previously, he served as head of economic development at London Thames Gateway Development Corporation, where he raised more than £4m for the Birkbeck and University of East London building (University Square Stratford). In addition, John served as vice principal and director of resources at Newham Sixth Form College and director of finance at Ridge Danyers College.

He has extensive experience in the management of non-profit organisations, including educational institutions. He has close links to the higher education sector and is a fellow at Birkbeck, University of London.

John earlier served as the joint chief executive at The Legacy List, the Mayoral charity for the Queen Elizabeth Olympic Park, and later became principal advisor to the London Legacy Development Corporation. In that role, he initiated many significant projects, including establishing a network of universities with interests close to the park so they could more easily work collaboratively in the scoping and delivery of large-scale projects in east London.